

CURRENTS

Four Rivers Heritage Area

Newsletter and 2010 Annual Report • Issue No. 15 • Spring 2011

FOR THE SECOND YEAR IN A ROW, GRANT FUNDING TOPS \$300,000

In Fiscal Year 2011, the Four Rivers Heritage Area brought over \$300,000 in funding to capital and non-capital projects at heritage sites and museums in our area, as well as a Management Grant to Four Rivers, which includes support for our popular mini-grant program – with mini-grants awarded to nine recipients! These fully-matched grants leveraged nearly \$660,000 in total project costs for nonprofit organizations and jurisdictions in the Heritage Area. The grant recipients and funded projects for FY 2011 are listed in the table below. A chart categorizing grants by type appears on page 4.

FY11				
Type of Grant	Recipient and Project	Category	Grant Amount	Total Project Amount
MHAA Capital Project Grant	Maryland Hall for the Creative Arts for a restroom modernization project in this adapted historic high school	Capital Improvements	\$90,000.00	\$200,000.00
MHAA Non-Capital Project Grant	Historic Annapolis Foundation for Project Run-A-Way, a multi-dimensional program designed to involve the public in exploring the history of slave and servant labor in the Chesapeake region	Education and Interpretation	\$36,000.00	\$110,457.00
	Historic London Town and Gardens to initiate preliminary research and planning necessary to reconstruct the Rumney-West Ordinary (Phase 1)	Heritage Tourism	\$50,000.00	\$100,000.00
	United States Lighthouse Society to implement the recommendations of a previously designed Interpretation & Furnishings Master Plan and develop new exhibitions	Heritage Tourism	\$12,000.00	\$24,000.00
MHAA Management Grant	Four Rivers: Annapolis, London Town, and South County Heritage Area Management and Operations	N/A	\$100,000.00	\$200,000.00*
Totals for State Funding in FY11			\$288,000.00	\$634,457.00*
Recipient and Project				
Four Rivers Mini-Grant Program	Charles Carroll House of Annapolis, Inc. for the redesign the website for marketing, communications, and interactive learning	Heritage Tourism	\$2,500.00	\$5,250.00
	Maryland Hall for the Creative Arts for Paint Annapolis 2011, a 3-day plein air paint event culminating in a 5-week exhibit at MD Hall	Heritage Tourism	\$2,500.00	\$14,647.75
	London Town Foundation, Inc. for <i>Leveraging Heritage Tourism</i> , a poster partner programs with two Title 1 Elementary Schools	Education and Interpretation	\$2,500.00	\$11,000.00
	City of Annapolis & AAACCVB for two wall-mounted display cases with interpretive panels and restored archaeological artifacts at the Visitors' Center	Education and Interpretation	\$2,500.00	\$5,060.22
	Historic Annapolis Foundation for <i>The Genteel Town in North America</i> , an exhibit on craftsmen of Annapolis's Golden Age	Heritage Tourism	\$2,500.00	\$22,200.00
	Anne Arundel County Trust for Preservation, Inc. for National Register nomination of Batchelor's Choice Plantation and Servant's Quarters	Education and Interpretation	\$2,500.00	\$5,550.00
	Banneker-Douglass Museum & Banneker-Douglass Museum Foundation for <i>Music to Our Ears: The African American Experience and Carr's and Sparrow's Beaches</i> , Phase 2	Education and Interpretation	\$2,500.00	\$7,405.00
	Annapolis Maritime Museum for an orientation video to be shown in the Museum's Bay Room and on the website	Heritage Tourism	\$2,500.00	\$5,000.00
	Friends of the Maryland State Archives for the design and publication of a 36-page interpretive booklet on the state-owned art collection	Heritage Tourism	\$2,500.00	\$8,884.00
Totals for Mini-Grant Funding in FY11			\$22,500.00	\$84,992.97
Totals for Funded Projects in FY2011			\$310,500.00	\$659,959.75

*These figures include matching funds from mini-grant program listed below

Funding, continued on pg. 4

Board of Directors

Chair: Patricia A. Barland
 Vice Chair: Matthew Grubbs
 Treasurer: Melanie Teems
 Secretary: Diane Nowak-Waring, APR
 Donna C. Hole

Coordinating Council

Linnell Bowen
Maryland Hall for the Creative Arts
 Judith Cabral
Kunta Kinte-Alex Haley Foundation
 Honorable Josh Cohen
Mayor, City of Annapolis
 Connie Del Signore
Annapolis & Anne Arundel County
Conference & Visitors Bureau
 Roberta Dorn
Shady Side Rural Heritage Society
 Lyn Farrow*
Office of the Mayor, City of Annapolis
 Richard Franyo
Eastport Target Investment Zone
 John Guild
Historic Annapolis Foundation
 Anson Hines, Ph.D.
Smithsonian Environmental Research Center
 Jeff Holland
Annapolis Maritime Museum
 Ann Jensen
Sands House Foundation
 Joni Jones, Ph.D.
Banneker-Douglass Museum
 Gertrude Makell
Galesville Heritage & Community Org.
 Barbara A. Polito*
Anne Arundel County
 Jean Russo, Ph.D.
Annapolis History Consortium
 Honorable William H. Sanders III
Mayor, Highland Beach
 Heather Skipper
Watermark Tours
 Donna M. Ware
Historic London Town & Gardens
 Laura Wood*
Chesapeake Bay Foundation, Inc.
 (*New to the Council in 2010!)

STAFF

Carol Benson, Ph.D.
Executive Director
 Aleithea A. Warmack
Heritage Programs Coordinator

MEETING OUR STRATEGIC PLANNING GOALS

In 2010, Four Rivers continued implementation of our Strategic Plan, finalized in 2008-2009, which was focused on short-term goals aimed at maximizing our impact and effectiveness. Below is an outline of activities completed that met the goals and objectives of the plan.

GOAL: Stimulate economic development through heritage tourism	Objective: Increase number and variety of grant-making opportunities to stakeholder organizations	Activity: For the first time, encouraged mini-grant applications that created new heritage-related programming in the cultural arts
	Objective: Review Heritage Area and Target Investment Zone (TIZ) boundaries, with the intent to revise and/or expand, for increased community benefit and leverage	Activity: Hired consultants to research and report on potential new and/or expanded TIZs in the vicinity of Galesville and Edgewater
GOAL: Preserve, protect, strengthen and promote the natural, historic and cultural resources of the Heritage Area	Objective: Actively pursue projects enhancing preservation of buildings and other historic and cultural resources, and conservation of natural resources	Ongoing Activity: Publicize new grant opportunities to support preservation and conservation; pursue expanded stewardship roles, including advocacy voice for new initiatives
	Objective: Increase use of web tools and links to drive public traffic to and across stakeholder sites	Activity: Worked with colleagues to develop a "horse-heritage" blog to disseminate information about the area's equine history, and expanded partner pages on website Ongoing Activity: Distribute a weekly e-newsletter that drives traffic to the ALTSCHA website and stakeholder websites
GOAL: Develop and nurture educational and recreational experiences for visitors and residents	Objective: Facilitate a desired increase in the variety and quality of visitor experiences	Activity: The 2010 Heritage Award criteria included activities that increased the variety and quality of visitor experiences. Revived category, "Interpreter of the Year"
	Objective: Develop experiential educational opportunities for diverse audiences to "explore, experience, and discover," and forge their personal connections to the region's unique natural, historic and cultural resources	Activity: Sponsored <i>Practice Makes Perfect</i> and museum education workshops organized by Historic London Town and Gardens that focused on interactive, experiential educational programming Activity: Participated in Scenic Byways Strategic Planning Meetings
GOAL: Become a model for heritage area organizational effectiveness and leverage	Objective: Review and Strengthen the Board of Directors and Coordinating Council	Activity: Board member Diane Nowak-Waring assumed duties of Secretary; added new members to Coordinating Council representing the City of Annapolis, recreation and parks, and natural resources
	Objective: Develop strategies to address Four Rivers' long-term financial stability and sustainability	Activity: Began development of a five-year action plan to update and supplement our Management Plan (completed in 2000).



~ YEAR IN REVIEW ~

MAJOR ACTIVITIES, PROJECTS AND PROGRAMS OF 2010

- Debut of new “Resources” pages on our website
- Two “Technology Working Group” meetings
- Began work on ALTSCHA’s 5-Year Action Plan
- Hosted a Maryland Heritage Areas Authority Grants Workshop
- Organized 3rd annual Maryland Day collaborative event, expanded to 3-day weekend, including first Heritage Stride
- Co-sponsored *Practice Makes Perfect* interpreters’ workshop at Historic London Town and Gardens
- Participated in SERC’s Annual Open House
- Held the first annual Summer Networking Picnic for our stakeholders
- Offered a FREE Independence Day Heritage Stride: *The Signers’ Stroll*
- Participated in local briefing/site visit for ICOMOS representatives
- Co-sponsored a museum educators’ workshop at Historic London Town and Gardens
- Co-sponsored *It Takes a Village... Working Collaboratively with the Public Schools* workshop
- Held Seventh Annual Heritage Awards (November 2010)
- Awarded nine FY11 Mini-Grants totaling \$22,500.00



MHAA-Funded Projects Completed in 2010:

Annapolis Maritime Museum’s “Oysters on the Half Shell” exhibition (Non-Capital)
Master Plan for the Samuel Chew site in Deale completed by ACT, Inc. (Non-Capital)
Repair and Painting of Damaged Wood on Exterior of HAF’s William Paca House (Capital)

Mini-Grant Funded Projects Completed in 2010:

- Annapolis Maritime Museum’s development and printing of their new museum brochure
- Anne Arundel County Trust for Preservation, Inc., exhibit featuring 3-D digital reconstruction of the *Rumney and Long* transatlantic ship (not yet installed - stay tuned!)
- Banneker-Douglass Museum with the Banneker-Douglass Museum Foundation, a program in partnership with Anne Arundel County Public Schools: *Music to Our Ears: The Sounds of the African American Experience in Anne Arundel County*
- U.S. Lighthouse Society’s Interpretive Plan for the Thomas Point Shoal Lighthouse
- City of Annapolis’s Gott’s Court Parking Facility entrance sign welcoming visitors to Annapolis Historic District
- Charles Carroll House of Annapolis, Inc. with the Annapolis Chamber Players, public music program: *Celebrating Music and Education from the 18th Century to Now*
- Kunta Kinte-Alex Haley Foundation’s photographic tribute book about the Kunta Kinte-Alex Haley Memorial at City Dock
- Shady Side Rural Heritage Society’s brochure for the Eco-Tour and Rain Gardens at the Captain Salem Avery Museum

Photos left to right: Heritage Awards, November 2010; Summer Networking Picnic, June 2010; Training Workshop at Historic London Town and Gardens; Maryland Day 2010 at the William Paca House. All photos by Heritage Area staff.

Thank You for Your Support!

Four Rivers is grateful to our funders and stakeholders for your generous support. In 2010, we received major grant support from the *Maryland Heritage Areas Authority* and from *Anne Arundel County*. We are also grateful to the following individuals* (Board Members are in bold): **Patricia Barland** • **Matthew Grubbs** • **Donna Hole** • **Diane Nowak-Waring** • **Melanie Teems** • Eleanor Anderson • Lisa Barge • Peggy Bessicks • Catalina Burke • Tara Clifford • Rod Cofield • C. Jane Cox • Mavis Daly • Jody Dalton • Roberta Dorn • Ron Elfenbein • Pat Freiberg • Henry Gonzalez • Anna Greenberg • Robin Gross • Marilyn Harmon • Janice Hayes-Williams • Ruth Hazen • Clarence Hogarth • Gaile Jones • Joni Jones • John Kille • Aldena Leggett • Carole Lodovico • Gertrude Makell • Bill and Marqi Maynard • Lily Openshaw • Mary Ostreye • Barbara Polito • Lisa Robbins • Jean Russo • Suzanne Sanders • Carole Sanner • Rever Sellman • Jinnie Siever • Susy Smith • Susan Steckman • Carolyn Sullivan • Art Tuers • Melanie Turner • Julie Wechsler • Dorothy Whitman • Laura Wood

(* Received as of January 31, 2011)

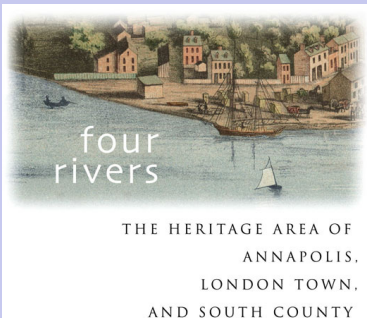
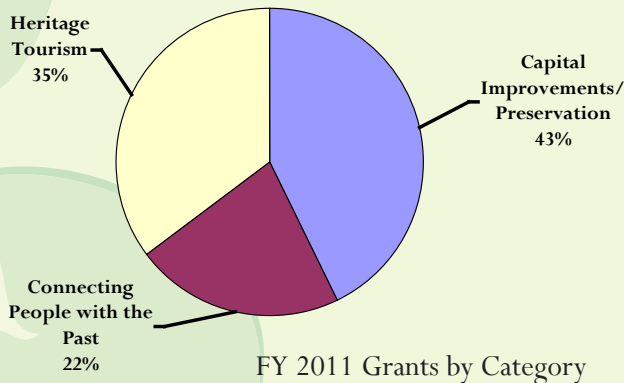
...And the following businesses and organizations: *Annapolis and Anne Arundel County Conference and Visitors Bureau* • *Anne Arundel County Public Schools* • *Discover Annapolis Tours* • *Historic Annapolis Foundation* • *Admiral Leasing, Inc. DBA Springhill Suites Annapolis* • *Watermark*.

Among the many institutions that have provided in-kind support we are particularly grateful to the following: *Anne Arundel County* • *Annapolis Maritime Museum* • *Banneker-Douglass Museum* • *Charles Carroll House of Annapolis, Inc.* • *Historic London Town and Gardens* • *Maryland Hall for the Creative Arts*.

Please remember Four Rivers Heritage Area in your charitable donations. Every contribution has a significant impact and is greatly appreciated. Visit our website (www.fourriversheritage.org) for details on how you can support Four Rivers, a 501(c)3 nonprofit organization. Your contributions are tax-deductible.

Funding, continued from pg. 1

All grants awarded by Four Rivers and the heritage areas program support the goals of preservation, heritage tourism, and connecting people with the past (education and interpretation). See the project breakdown by category below.



Four Rivers is a 501 (c) 3, charitable non-profit organization. Your contribution supports the heritage sites and organizations that make a difference to our region's quality of life.

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