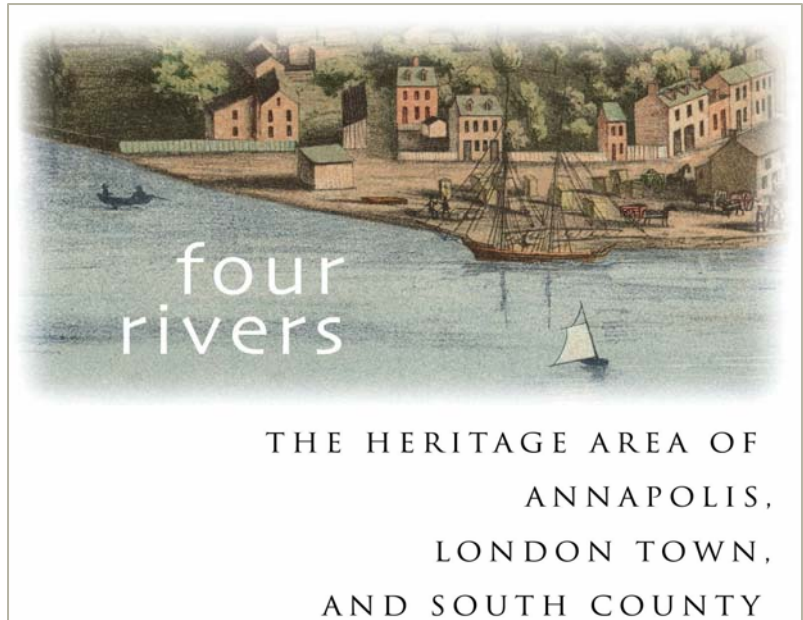


# Currents

The Four Rivers Heritage Area Newsletter \* Vol. 1 \* Summer 2004

## ALTSCHA Unveils New Marketing Name & Logo

ALTSCHA is pleased to announce that we have a new marketing name and logo—Four Rivers. These two words describe both the environment fashioned by the Severn, South, Rhode, and West Rivers, and the cultural landscape that has been created over the centuries. These *four rivers* have fostered direct connections to the Chesapeake Bay, the region, the nation, and the world. The people who settled here and the history that has played out along its shores are all an essential part of our understanding of the rich heritage encompassed by the name *four rivers* and the area



it represents. Our new logo showing the Annapolis waterfront is adapted from the famous 1850 Sachse engraving, A Bird's Eye View of Annapolis. Stay tuned as we develop and implement new marketing strategies using our new Four Rivers name and logo.

## South County Sundays Return

June 6<sup>th</sup> marks the beginning of this summer's South County Sundays program. Each Sunday afternoon from June 6<sup>th</sup> through August 22<sup>nd</sup>, South County heritage related sites and organizations will host special events and family-friendly activities that highlight the rich historical and cultural heritage of southern Anne Arundel County. Highlighted sites include Historic London Town & Gardens (June

6, July 11, August 1), Galesville's Heritage Museum and Hartge Nautical Museum (June 27, July 25, August 15), and Shady Side's Captain Salem Avery House and Discovery Village (June 20, July 18, August 22). Maryland's horse racing heritage is highlighted on August 8<sup>th</sup>, when historic Larkin's Hills welcomes visitors to its modern thoroughbred racing facility, and on June 13<sup>th</sup> two great South County traditions come



together at the Swamplex in Deal for Baseball & Bluegrass (11 a.m.-7 p.m.). For more information, access [fourriversheritage.org](http://fourriversheritage.org) or individual web sites.

## Mini Grants Program

Four Rivers held its first annual mini grants round this spring. The program, the first of its kind within the Maryland heritage areas system, was designed to assist heritage sites and organizations to create new programs, projects, and events. Applications that incorporated heritage area interpretive themes, enhanced heritage tourism, and included collaborative partnerships were solicited. After a careful application and evaluation process, nine proposals were chosen for funding, including the Thomas Point Light for informational materials, Annapolis Maritime Museum for restoration of the *Lydia D*, St. John's College for a historic & architectural walking tour of the campus, the Chesapeake Children's Museum for an expanded children's activity booklet, the London Town Foundation for a time lapse video reconstruction of the Lord Mayor's Tenement, Galesville Heritage Museum for program activities, and Anne Arundel County Trust for Preservation for new interpretive signage for the "lost town" of Herrington in Tracy's Landing and for an archeology field school activity. Four Rivers will announce FY05 mini grants information later this year.

## Statewide Grants Workshops

This September, the Maryland Historical Trust, along with the Maryland Humanities Council, State Highway Administration, and Preservation Maryland, will offer workshops covering each institution's grant

requirements. The workshops will take place from 2 to 5 pm at the following dates and locations:

**September 8:** Historical Society of Carroll County • 210 East Main Street • Westminster, MD 21157

**September 15:** Historic London Town & Gardens • 839 Londontown Rd • Edgewater, MD 21037

**September 22:** Charles H. Chipman Cultural Center • 327 Broad Street • Salisbury, MD 21803

For more information or to register for one of the workshops, contact Bernadette Pruitt, 410-514-7650 or [Pruitt@dhcd.state.md](mailto:Pruitt@dhcd.state.md).

## Roots and Tides

On April 30 at Maryland's annual Preservation and Revitalization Conference, the Maryland Historical Trust presented Four Rivers with a 2004 Educational Excellence Award for the audio CD historical travelogue tour, *"Roots & Tides: A Journey Through Southern Anne Arundel County."* This honor, given "for preserving the voices and stories of South County, for stimulating heritage tourism and for educating the public about Maryland's history," is the second major state award for this heritage tourism product. Last fall, *Roots & Tides* received Maryland Tourism Council's Best New Product award for 2003. This educational and entertaining "journey" is available for purchase at many heritage area locations, including the Historic Annapolis Foundation Museum Store on Main Street, the Conference & Visitors Bureau on West Street, Historic London Town & Gardens, Galesville's Heritage Museum and Pirates Cove Restaurant, Shady Side's Captain Salem Avery House, the Southern Anne Arundel Chamber of Commerce in Churchton, and the Good Deale Bluegrass Shoppe in Deale.

## Four Rivers Holds Site Directors Summit

Historic London Towns & Gardens hosted the first annual Four Rivers Heritage Area Site Directors Summit on Wednesday, April 28<sup>th</sup>. Twenty six senior staff members representing more than a dozen heritage sites gathered in the Garden Pavilion to share information and ideas. Heritage areas representatives presented the new Four Rivers name and logo, as well as the recently completed regional interpretive plan, and elicited suggestions for educational workshops, resource needs, and collaborative partnership opportunities. Participants enjoyed the opportunity to present their program highlights and challenges to their peers...

*The Currents of Four Rivers*

*The Heritage Area of Annapolis, London Town, & South County*

44 Calvert Street, Annapolis, MD 21401 • [heritage\\_area@aacounty.org](mailto:heritage_area@aacounty.org) • [www.fourriversheritage.org](http://www.fourriversheritage.org)

